

Canada 150
BOUND BY THREE OCEANS

***Reading, Writing, Printing and
Publishing in Canada since
Confederation***

30 May 2017

Ryerson University, Toronto
Congress of the Humanities and Social
Sciences

Presented by

*The Bibliographical Society
of Canada*

*Canadian Association for the
Study of Book Culture*

Canada 150

***UN PAYS RELIÉ D'UN OCÉAN À
L'AUTRE***

***Lire, écrire, imprimer & publier
au Canada depuis 1867***

30 mai 2017

Ryerson University, Toronto
Congrès des sciences humaines

Présenté par

*La Société bibliographique du
Canada*

*L'Association canadienne
pour l'étude de l'histoire du
livre*

8:30 – 9:00 am

Welcome and Opening Remarks
Room/salle : KHE-Kerr East 321C

Myra J. Tawfik

University of Windsor, President, CASBC-ACÉHL

Ruth-Ellen St. Onge

Rare Book School at the University of Virginia, Vice-President, BSC-SbC

8 h 30 – 9 h

Accueil et mot de bienvenue

9:00 – 10:00 am

9 – 10 h

SESSION 1

**The State and the Canadian Printing and
Publishing Industries**

**L'État et les industries de l'édition et de
l'imprimerie au Canada**

Room / Salle : KHE-Kerr East 321C

Chair / Président de séance : Val Lem (Ryerson University)

A Denial of Independence, a Stunting of the 19th-Century Canadian Print Industry
Meera Nair, Northern Alberta Institute of Technology

Cultural Salvation or Just More Blue Books on the Shelf? Ontario's Royal Commission on Book
Publishing Five Decades On
Ruth Bradley-St-Cyr, University of Ottawa

10:00 – 10:15 am

10 – 10 h 15

Coffee break

Pause-café

10:15 am – 12:15 pm

10 h 15 – 12 h 15

SESSION 2

**Writing, Printing and Publishing for
Markets at Home and Abroad**

**Écrire, imprimer et publier pour les marchés
canadiens et internationaux**

Room / Salle : KHE-Kerr East 321C

Chair / Présidente de séance : Carole Gerson (Simon Fraser University)

Writing in Canada, Publishing in the United States: The Experiences of Four Scientific Authors
in the Victorian Period
Jennifer J. Connor, Memorial University and Bertrum H. MacDonald, Dalhousie University

Un nationalisme tourné vers l'Amérique et les colonies : le cas du « Roman canadien »
d'Édouard Garand
Marie-Hélène Constant et Caroline Loranger, Université de Montréal

The Ryerson Press: An Enduring Legacy

Clive Powell, Independent Scholar

L'imprimerie Gagné de Louiseville : 125 ans de technologie, de commerce, de journalisme et de littérature

Sébastien Ruffo, University of Western Ontario

12:15 – 1:30 pm

12 h 15 – 13 h 30

Catered Lunch

Dîner offert

1:30 – 3:30 pm

13 h 30 – 15 h 30

CANADIAN PUBLISHERS' PANEL

**TABLE RONDE DES MAISONS D'ÉDITION
CANADIENNES**

**The Lovely Treachery of Canadian Book
Publishing: Current Circumstances, Future
Directions**

**La belle trahison de l'édition au Canada :
circonstances actuelles, directions possibles**

Room / Salle : KHE-Kerr East 321C

**Chairs / Présidentes de séance : Josée Vincent (Université de Sherbrooke)
Ruth-Ellen St. Onge (Rare Book School)**

Peggy Burns

Publisher, Drawn & Quarterly

Kirk Howard

Founder and Owner, Dundurn Press

Mark Leslie Lefebvre

*Director of Self-Publishing and Author Relations,
Kobo Writing Life*

Rodney Saint-Éloi

Éditeur, Directeur général, Mémoire d'encrier

Geoffrey Little

Editor-in-Chief, University of Concordia Press

Lisa Quinn

Director, Wilfrid Laurier University Press

3:30 – 4:00 pm

15 h 30 – 16 h

Coffee Break

Pause-café

4:00 – 6:00 pm

16 – 18 h

SESSION 3

**Canadian Publications, Their Readers and
Their Reception**

**Les livres canadiens, leurs lecteurs et leur
réception**

Room / Salle : KHE-Kerr East 321C

Chair / Président de séance : Sandra Alston (University of Toronto)

The Home Cook Book: The Influence of Canada's First Community Cookbook in the Early Years of Canadian Confederation

Melissa McAfee and Ashley Shifflett McBrayne, University of Guelph

An Examination of E.J. Pratt's *Brébeuf and His Brethren* in Its Moment

Philippe Mongeau, University of Toronto

Les périodiques gais au Québec (1971-2009) : vecteurs de reconnaissance et de légitimation d'une communauté

Nicholas Giguère, Université de Sherbrooke

Mass Reading Events and Affective Citizenships

Philip Miletic and Keely Cronin, University of Waterloo

6:00 pm

18 h

Closing Remarks

Clôture

Myra J. Tawfik & Ruth-Ellen St. Onge

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recherches en sciences humaines du Canada.

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sciences humaines du Canada

Canada



**BEYOND THE OCEANS: CANADA IN THE WORLD - BOOK AND PRINT CULTURE
UNBOUND**

**AU-DELÀ DES OCÉANS: LE CANADA DANS LE MONDE - LE LIVRE ET LA
CULTURE DE L'IMPRIMÉ NON RELIÉS**

Thirteenth Annual Conference /Treizième colloque annuel de

**THE CANADIAN ASSOCIATION FOR THE STUDY OF BOOK CULTURE
L'ASSOCIATION CANADIENNE POUR L'ÉTUDE DE L'HISTOIRE DU LIVRE**

Congress of the Social Sciences and Humanities/ Congrès des sciences humaines

Ryerson University, Toronto, May 31, 2017/31 mai 2017

Program/Programme

Room/salle: LIB-Library 405 - Open Space

8:30: Welcome /Mots de bienvenue

**8:45 - 10:15: Beyond the Oceans/Au-delà des océans : Books and Print Culture beyond
Canadian boundaries/Livres et l'imprimé qui transcendent les frontières canadiennes**

Session Chair/Présidente: Kandice Sharren (Simon Fraser University)

Room/salle: LIB-Library 405 - Open Space

Jane McLeod (Brock University): *Arguments about the Limits on Freedom of the Press in the French Revolution*

Joan Judge (York University): *In Search of the Chinese Common Reader: Usable Knowledge and Wondrous Ignorance in the Age of Global Science*

Noa Nahmias (York University): *Printing Nature: A Case Study of Popular Science Magazine in Republican China*

Final Program/Programme final
CASBC/ACÉHL May 30-31, 2017/30-31 mai 2017

Rasoul Aliakbari (University of Alberta): *What is Comparative Print Culture and Why Should it Matter? A Critical Introduction Based on the Arabian Nights Bibliographies*

10:15 - 10:30 Break/Pause

10:30 - 11:45: Canada in the World/Le Canada dans le monde

Session Chair/Présidente: Joan Judge (York University)
Room/salle: LIB-Library 405 - Open Space

Nick Milne (University of Ottawa): *The Aesthetics and Economies of Leacock's Sunshine Sketches of a Little Town as literary artifact*

Nathalie Cooke (McGill University): *Riddle me This? When is a Cookbook not a Cookbook?*

Jon Bath, Nichole Atkin, Yonina Rollack (University of Saskatchewan): *The Post-Digital Book Arts in Canada*

- **11:45 - 13:15: CASBC Annual General Meeting (lunch provided) - ACÉHL assemblée générale (avec dîner)**

13:15 - 14:45: Panel Discussion/Table ronde:

Copyright history and book history: bound or unbound?

Room/salle: LIB-Library 405 - Open Space

Roger Fisher (York University), Meera Nair (Northern Alberta Institute of Technology), Ruth-Ellen St.Onge (Rare Book School), Myra Tawfik (University of Windsor)

This panel will introduce themes at the intersection of copyright law and book history. One of the critical questions to be explored is how a legal doctrine became a broader social phenomenon that shaped how society came to see books, publishing and reading.

15:00 - 16:30: Keynote Address/Conférence plénière - Room/salle: LIB-Library 405 - Open Space

Dr. Leslie Howsam (University of Windsor)

Introduction by Jane McLeod (Brock University)

Leslie Howsam (University of Windsor): *Textbooks for the Victorian Empire: bringing book history and digital humanities to the challenges of colonial historiography*

How should scholars position the role of the humble schoolbook in conveying the powerful message of imperial greatness to generations of children? Conveyed indirectly through reiterations of the Whig narrative of English greatness, historical writing reinforced three of the most persistent (though thoroughly debunked) myths of modernity: that literacy, the printing press, and a culture of the written word are the necessary preconditions of civilization. After offering some examples of how schoolbooks worked, and how they travelled, the lecture will propose a digital humanities solution to the historiographical and bibliographical challenges described.

Leslie Howsam, FRSC, is Emerita Distinguished University Professor of History at the University of Windsor and Senior Research Fellow in the Centre for Digital Humanities at Ryerson University. She was founding president of CASBC\ACEHL 2004-9 and president of SHARP 2009-13. Her latest books are the edited *Cambridge Companion to the History of the Book* (2015) and the monograph *Past into Print: the Publishing of History in Britain 1850-1950* (2009).

Reception to follow/Une réception suivra

